DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT OCTOBER 10-11, 2011 • THE PENINSULA HOTEL • CHICAGO, IL

CLE CREDIT OPPORTUNITY

HOW EVOLVING ROLES
AND INNOVATION ARE
RESHAPING COMPANIES



**EVERYTHING MATTERS** 

## **DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT**

# PLEASE JOIN US

DLA Piper's Leadership Alliance for Women (LAW) invites you to an exclusive CLE event for women general counsel, associate general counsel and other executive-level women in the legal department. This inaugural event will be held October 10-11, 2011, at The Peninsula Hotel Chicago.

The Summit will feature an evening reception and dinner on Monday, October 10, highlighted by remarks from Senator Tom Daschle, DLA Piper Senior Policy Advisor and Global Board Member, and Senator George Mitchell, DLA Piper Chairman Emeritus and former US Special Envoy for Middle East Peace.

Senators Daschle and Mitchell, along with Amy Schulman, Executive Vice President and General Counsel for Pfizer, will share their views on a variety of economic and business issues being discussed today among the highest levels of leadership around the world.

On Tuesday, October II, you will hear from a dynamic group of women, including former US Secretary of Labor Ann McLaughlin Korologos; women Ambassadors to the United States; Stacy Schiff, author of *Cleopatra: A Life*; and our esteemed general counsel from AECOM, AOL, Discover, Intermec, LifeLock, MacAndrews & Forbes, McDonald's, Nike, Northrop Grumman, and Valero Energy. Their discussions will focus on three key topics:

- Recent developments in corporate governance
- Evolution of the general counsel in US corporations
- · What does breaking through the glass ceiling mean today?

Throughout the day, discussions will highlight tools women need to succeed, including how to identify biases women face and how to address these barriers.

There will be ample time for reconnecting with old friends and making new connections. We hope you will mark your calendar for this unique event where you can strategize with colleagues facing similar challenges and opportunities across the country and around the world.

Please join us for this exclusive, invitation-only event.

## OCTOBER 10-11, 2011 THE PENINSULA HOTEL

108 East Superior Street Chicago, IL 60611

### MONDAY, OCTOBER 10

6:30 p.m. – 7:30 p.m. Cocktail Reception 7:30 p.m. – 9:30 p.m. Dinner and Presentation

## TUESDAY, OCTOBER II

7:30 a.m. – 8:30 a.m. Registration and Continental Breakfast

8:30 a.m. - 5:15 p.m. Program

5:15 p.m. - 6:30 p.m. Cocktails and Conversation

## **2011 SUMMIT AGENDA**

#### **MONDAY, OCTOBER 10**

#### **COCKTAIL RECEPTION**

6:30 p.m.

#### **DINNER AND PRESENTATION**

7:30 p.m.

Our distinguished speakers will share their views on a variety of economic and business issues being discussed at the highest levels of leadership around the world.

## **Keynote Panelists**



**Senator Tom Daschle**Senior Policy Advisor and Global Board
Member

DLA Piper



**Senator George Mitchell** Chairman Emeritus *DLA Piper* 



Amy Schulman
Executive Vice President and General
Counsel; President and General Manager,
Nutrition
Pfizer

## TUESDAY, OCTOBER II

## REGISTRATION AND CONTINENTAL BREAKFAST

7:30 a.m. - 8:30 a.m.

## OPENING REMARKS KEYNOTE PERSPECTIVES

## Compliance and the Role of General Counsel in the Boardroom

8:30 a.m. - 9:30 a.m.



**Ann McLaughlin Korologos** Former US Secretary of Labor

Former US Secretary of Labor Ann Korologos will set the tone for the day's

events by sharing her experiences and thoughts from a board member's perspective on compliance and the role of the general counsel in the boardroom. She will provide examples of principles and style to follow and will share her keen perspective about some of the challenges she encounters while serving on various boards.

Secretary Korologos is Chairman Emeritus, Rand Corporation, a member of the Ronald Reagan Presidential Foundation Board of Trustees and past Chairman of the President's Commission on Aviation Security and Terrorism (Pan Am 103).

## **2011 SUMMIT AGENDA** (CONTINUED)



## **CLE** Evolution of Corporate Governance

9:45 a.m. - 11:00 a.m.

Beyond the rules and regulations enforced and monitored by a company's legal and compliance departments, corporate governance must include recognition and development of the principles and practices that shape a company's culture, form the basis for corporate behavior and provide effective, solution-oriented mechanisms for risk management and response. Our distinguished panelists will discuss the need for enhanced attention to corporate governance in today's business environment, focusing on their own experiences and internal perspectives as senior company executives. They will discuss board governance, development of a culture of compliance and "tone at the top," as well as best practices. They will also discuss the recent external forces that shape a company's approach to corporate governance, including enhanced regulatory oversight and requirements through SOX, Dodd-Frank, and the FCPA and UK Bribery Act. This discussion also will recognize

the evolving and critical role of in-house counsel in corporate governance, and how this provides significant opportunities for lawyers to influence and lead with their clients at a high level within companies.

#### Moderator

## Stasia Kelly

Partner DLA Piper (US)

## Speakers

## Janis Harwell

Former Senior Vice President and General Counsel Intermec. Inc.

### Julie Jacobs

**Executive Vice President** and General Counsel AOL Inc

## Nancy Laben

Senior Vice President, Legal General Counsel **AECOM** 

### **NETWORKING BREAK**

11:00 a.m. - 11:15 a.m.



## Evolution of the Role of General **Counsel in US Corporations**

11:15 a.m. - 12:30 p.m.

This roundtable discussion will trace the evolving role of general counsel over the last two decades and focus on how general counsel, especially women, can use these changes to shape their roles in the C-suite. Twenty years ago, general counsel were not invited or included in corporate discussions. That changed significantly with SOX and other rule-driven regimes that required review or opinions from counsel. Today, CEOs regularly turn to their general counsel for legal, compliance and business advice.

The good news is that these changes open the door and invite general counsel into the C-suite, expanding their role in the business. On the downside, this also increases the exposure of the general counsel to risks and liabilities, including potential prosecution. This growing trend requires the office of the general counsel to fully understand their company's business and the risks it faces.

This panel will also discuss the Dodd-Frank whistleblower provisions and share best practices.

#### Moderator

### Claudia Frost

Partner DLA Piper (US)

### **Speakers**

## **Kimberly Bowers**

**Executive Vice President** and General Counsel Valero Energy Corporation

#### Sheila Cheston

Corporate Vice President and General Counsel Northrop Grumman Corporation

## **Hilary Krane**

Vice President, General Counsel and Corporate Affairs Nike

### Gloria Santona

Executive Vice President General Counsel and Secretary McDonald's

#### **LUNCH AND PRESENTATION**

## **Women in Power**

12:30 p.m. – 2:30 p.m.



## **Stacy Schiff**Author, *Cleopatra: A Life*

Pulitzer prize-winning biographer and journalist

Stacy Schiff has garnered universal acclaim for her work on luminaries such as Ben Franklin and Antoine de Saint-Exupery. In her latest book, she takes on one of the greatest figures in history: Cleopatra VII, the last queen of Egypt. Ms. Schiff will talk about women in power - then and now - and reflect on Cleopatra, considered to be the most alluring and elusive woman in recorded history. According to Schiff, Cleopatra was "a canny political strategist, a brilliant manager and a tough negotiator. Cleopatra stood at one of the most dangerous intersections in history: that of women and power."

## CLE

## Strategies for Career Advancement: Overcoming Barriers and Other Biases Faced by Women General Counsel

3:00 p.m. – 4:15 p.m.

Our distinguished panelists will discuss how women general counsel can best advance their careers and help others do the same along the way. Their presentation will encompass how to identify biases and barriers that women face, and how to employ tools to address these issues to advance their careers.

#### Moderator

## Janet Legrand

Senior Partner

DLA Piper (UK)

## Speakers

#### Clarissa Cerda

Senior Vice President General Counsel and Secretary *LifeLock* 

## Kelly McNamara Corley

Executive Vice President General Counsel and Secretary Discover Financial Services

#### Lee Hanson

Vice Chairman

Heidrick & Struggles

## **Catherine Nathan**

Partner Spencer Stuart

## **Carol Petren**

Executive Vice President and General Counsel MacAndrews & Forbes Holdings Inc.

## Global Diplomacy: A Woman's Perspective

4:15 p.m. – 5:15 p.m.

A select group of women Ambassadors to the United States will discuss the issues and challenges they face and the diplomatic tools they use to break through the glass ceiling. Their discussions will focus on the key role of diplomacy for global business.

#### **COCKTAILS AND CONVERSATION**

5:15 p.m. – 6:30 p.m.

## **REGISTRATION**

#### **REGISTRATION**

This event is provided compliments of DLA Piper's women's initiative, LAW, and is by invitation-only to women general counsel, associate general counsel and other executive-level women in the legal department. Register at <a href="https://www.dlapiper.com/LAWsummit">www.dlapiper.com/LAWsummit</a> by September 26, 2011.

For additional information contact Joy Carlson, Senior Events Manager, at joy.carlson@dlapiper.com or +1 312 849 8606.

#### **DRESS CODE**

Business attire

#### **HOTEL ACCOMMODATIONS**

A limited number of deluxe guest rooms are reserved at The Peninsula Hotel at the special rate of \$345 per night. The rooms will be available until the room block is full or until September 19, 2011. Please call The Peninsula Hotel directly at +1 312 337 2888 and reference the DLA Piper Women's Leadership Summit to receive the special rate.

## **ABOUT LAW**

DLA Piper's Leadership Alliance for Women (LAW) empowers women lawyers at DLA Piper by developing leadership skills and creating business development opportunities. LAW advances the firm's global competitive edge by developing and promoting our women lawyers to maximize their opportunities for business generation and leadership.

The Evolution of Corporate Governance panel and Evolution of the Role of General Counsel in US Corporations panel have been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 1.25 hours each in the General category. The Strategies for Career Advancement: Overcoming Barriers and Other Biases Faced by Women General Counsel panel has been approved for 1.25 credit hours and is eligible credit toward the Elimination of Bias category. DLA Piper certifies that this activity conforms to the standards for approved education activities prescribed in the rules and regulations of the State Bar of California governing minimum continuing legal education.

#### **NEW YORK**

The Evolution of Corporate Governance panel, Evolution of the Role of General Counsel in US Corporations panel and the Strategies for Career Advancement: Overcoming Barriers and Other Biases Faced by Women General Counsel panel have been approved in accordance with the requirements of the Continuing Legal Education Board for a maximum of 1.50 credit hours each, of which 1.50 credit hours can be applied toward the Professional Practice requirement. Please note that CLE credit is available for newly admitted attorneys.

## **NEW JERSEY**

The Evolution of Corporate Governance panel, Evolution of the Role of General Counsel in US Corporations panel and the Strategies for Career Advancement: Overcoming Barriers and Other Biases Faced by Women General Counsel panel have been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.50 hours each which qualify as hours of credit toward the General category.

### **OTHER STATES**

CLE credit will be applied for in other states where DLA Piper has an office except in Minnesota, North Carolina, and Pennsylvania.



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GLOBAL LEADERSHIP IN THE LAW DEPARTMENT HOW EVOLVING ROLES AND INNOVATION ARE RESHAPING COMPANIES