

**DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT**  
SEPTEMBER 29-30, 2014 • FOUR SEASONS HOTEL • CHICAGO

CLE CREDIT  
OPPORTUNITY

**THE EMERGING ROLES OF GENERAL COUNSEL  
NAVIGATING TODAY'S DYNAMIC  
GLOBAL BUSINESS ENVIRONMENT**



# DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT PLEASE JOIN US

DLA Piper's Leadership Alliance for Women (LAW) is pleased to invite you to our third Global Women's Leadership Summit on September 29-30, 2014 at the Four Seasons Hotel in Chicago. This award-winning CLE event is for women general counsel, deputy general counsel and other high-level in-house women lawyers. The Summit will feature a host of dynamic and insightful speakers and panelists, along with ample networking opportunities and an energetic atmosphere to connect with fellow attendees and speakers.

White House Senior Advisor Valerie Jarrett and Mara Liasson, national political correspondent for National Public Radio, will kick off our 2014 Summit at a reception and dinner on Monday, September 29.

On Tuesday, September 30, our prestigious group of women keynote speakers and panelists will include Michelle Bernard, chairman, founder, president and CEO of the Bernard Center for Women, Politics & Public Policy; Liza Donnelly, an American cartoonist and writer for *The New Yorker* magazine and *Forbes.com*; and our accomplished general counsel from leading global corporations, including AOL, CareFusion, Danone, Discover Financial Services, GE Healthcare, HSBC Bank Australia, Hyatt, Lockheed Martin, Nike, Northrop Grumman, Sanofi and Walgreens, among others.

Discussions will focus on:

- General counsel as an effective business partner and strategist
- Best practices in leading a law department
- Strategies for shaping corporate board composition, winning a director's seat and maximizing effectiveness with the board, and/or as a board member
- Managing corporate risk, ethics and compliance
- Leveraging opportunities for professional advancement

Throughout the day, we will focus on the key roles of general counsel and how they are shaped by today's ever-changing business and political environments.

Along with valuable programming, the Summit also provides a terrific opportunity to reconnect with old friends and make new acquaintances.

We hope that you will join us for this memorable, invitation-only event.

DLA Piper Global Women's Leadership Summit was awarded top honors from the Legal Marketing Association

Your **HONOR AWARDS**  
2012 WINNER

## 2014 SUMMIT AGENDA

SEPTEMBER 29-30, 2014  
FOUR SEASONS HOTEL  
CHICAGO

120 East Delaware Place  
8th Floor  
Chicago, IL

### MONDAY, SEPTEMBER 29

6:00 p.m. – 7:00 p.m.  
Cocktail reception

7:00 p.m. – 9:00 p.m.  
Dinner and keynote presentation

### TUESDAY, SEPTEMBER 30

7:30 a.m. – 8:30 a.m.  
Continental breakfast

8:30 a.m. – 5:45 p.m.  
Program

5:45 p.m. – 7:30 p.m.  
Cocktails and conversation

### MONDAY, SEPTEMBER 29

#### COCKTAIL RECEPTION

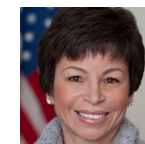
6:00 p.m.

#### DINNER AND KEYNOTE PRESENTATION

**A Conversation with Valerie Jarrett, Hosted by Mara Liasson**

7:00 p.m.

#### Speakers



#### Valerie Jarrett

White House Senior Advisor  
*The White House*

Valerie Jarrett is Senior Advisor to US President Barack Obama, oversees the Offices of Public Engagement and Intergovernmental Affairs and chairs the White House Council on Women and Girls. Ms. Jarrett is a Chicago lawyer, business woman and civic leader.



#### Mara Liasson

National Political Correspondent  
*National Public Radio (NPR)*

Mara Liasson is the national political correspondent for NPR. She also serves as a contributor to FOX News Channel and a panelist on *Special Report with Brett Baier* and *FOX News Sunday*. During her tenure at NPR she has covered all presidential elections since 1992 and reports on Senate and House races every election year. Ms. Liasson was NPR's White House correspondent during the Clinton administration.

### TUESDAY, SEPTEMBER 30

#### REGISTRATION AND CONTINENTAL BREAKFAST

7:30 a.m. – 8:30 a.m.

#### OPENING REMARKS

#### Keynote Perspectives

**How Today's Women are Changing the Face of Feminism**

8:30 a.m. – 9:30 a.m.

#### Speaker



#### Michelle Bernard

Chairman, Founder, President and CEO  
*Bernard Center for Women,  
Politics & Public Policy*

Michelle Bernard is chairman, founder, president and CEO of the Bernard Center for Women, Politics & Public Policy and is a frequent political and legal analyst on MSNBC and other television networks. An attorney by training, Ms. Bernard concentrates on domestic and foreign policy matters.

#### FIND US ON TWITTER AND LINKEDIN



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DLA Women's Leadership Summit

### CLE PANEL 1

#### **The Trusted Advisor: What General Counsel Should Know About the CEO, Board of Directors and Collaboration**

9:30 a.m. – 10:45 a.m.

Today's general counsel is more than just a lawyer — she must also be a skilled business partner, collaborator and guide to the board of directors — all while keeping the company's primary objectives in mind. At the same time, she is often entrusted by the CEO with sensitive and confidential issues and must balance both legal and ethical obligations and take swift action when legal issues arise. Our experienced panelists will discuss how the role of the general counsel increasingly requires balancing exceptional legal skills with being a trusted advisor and effective partner to the CEO and board of directors.

#### Speakers

**Alfreda Bradley-Coar**  
Vice President and General Counsel  
*GE Healthcare, Americas*

**Denise M. Faltischek**  
Executive Vice President, General Counsel and Chief Compliance Officer  
*The Hain Celestial Group*

**Melissa Frugé**  
Senior Vice President, General Counsel and Secretary  
*HomeAway, Inc.*

**Hilary K. Krane**  
Executive Vice President  
Chief Administrative Officer and General Counsel  
*Nike, Inc.*

**Bridget Powell**  
General Counsel  
*HSBC Bank Australia Limited*

### CLE PANEL 2

#### **Guiding the Present, Shaping the Future: Developing Strategies to Build and Lead Law Departments**

11:00 a.m. – 12:15 p.m.

Along with being an effective business partner and legal advisor, a general counsel must be a strong leader. With that authority comes significant responsibility and the need for a wide and diverse skill set to address myriad issues that arise. This esteemed panel includes general counsel from companies of various maturity across several industries who will share best practices in establishing, building, managing and restructuring legal departments. Participants will offer their wisdom about what works and what does not, how to collaborate within and across teams, how to anticipate when change is imminent and how to create a positive legacy for your organization and community.

#### Speakers

**Linda F. Friedman**  
Senior Vice President, General Counsel and Secretary  
*Astellas US LLC*

**Maryanne R. Lavan**  
Senior Vice President, General Counsel and Corporate Secretary  
*Lockheed Martin Corporation*

**Rena Hozore Reiss**  
Executive Vice President  
General Counsel and Secretary  
*Hyatt Hotels Corporation*

**Kim K. W. Rucker**  
Executive Vice President, Corporate and Legal Affairs, General Counsel and Corporate Secretary  
*Kraft Foods, Inc.*

**Gloria Santona**  
Executive Vice President, General Counsel and Secretary  
*McDonald's Corporation*

### LUNCH AND KEYNOTE PRESENTATION

12:15 p.m. – 2:00 p.m.



**Liza Donnelly**  
An American writer and cartoonist  
*The New Yorker and Forbes.com*

Liza Donnelly is a cartoonist with *The New Yorker* magazine, where she has been drawing cartoons about culture and politics for more than thirty years. In addition, Ms. Donnelly is a weekly columnist and cartoonist for *Forbes.com*, specializing in politics and women's rights. She is also a Cultural Envoy for the US State Department, traveling around the world speaking about freedom of speech, women's rights and cartoons.

### CLE PANEL 3

#### **Winning the Board Game: Making the Best Moves Toward Board Service**

2:00 p.m. – 3:15 p.m.

It is never too early to position yourself for board membership and, with the right qualifications and persistence, it can be a powerful way to accelerate your career. This panel of experienced board members will advise on how to advance your board candidacy at every career level. They will also discuss effective strategies for influencing board composition and ensuring that qualified women are represented in the boardroom.

#### Speakers

**Paula E. Boggs**  
Founder and Principal  
*Boggs Media, LLC*

**Kelly McNamara Corley**  
Executive Vice President  
General Counsel and Secretary  
*Discover Financial Services*

**Jill A. Klein**  
Assistant Dean, Digital Initiatives  
Executive-in-Residence  
Kogod School of Business  
*American University*

**Michele C. Mayes**  
Vice President, General Counsel and Secretary  
*The New York Public Library*

### NETWORKING BREAK

10:45 a.m. – 11:00 a.m.

## CLE PANEL 4

**Managing Corporate Risk:  
Key Issues in Preventing and  
Navigating Through Crisis**

3:15 p.m. – 4:30 p.m.

A general counsel often walks a challenging path in conveying both intersecting and inconsistent global regulations to business teams, and in advising on best approaches from a practical perspective. Our experienced panelists will provide insight about the development of proactive risk assessment tools, workable guardrails that provide practical parameters to the business and key issues during times of crisis.

## Speakers

**Allyson Bouldon**  
Vice President and Chief  
Compliance Officer  
*Chiquita Brands International*

**Nancy Hill Dowling**  
Vice President and General Counsel  
*Danone-US*

**Julie M. Jacobs**  
Executive Vice President  
General Counsel and Corporate Secretary  
*AOL*

**Jan Stern Reed**  
Corporate Vice President and  
Deputy General Counsel  
*Walgreens*

**Joan B. Stafslie**  
Executive Vice President  
General Counsel and Corporate Secretary  
*CareFusion*

## CLE PANEL 5

**Onward and Upward:  
Demonstrating Success as a  
General Counsel and Beyond**

4:30 p.m. – 5:45 p.m.

While there are countless career advancement opportunities for general counsel, it can be challenging to figure out how to position yourself for those opportunities. Our distinguished panelists will share best practices and lessons learned and will advise on issues such as the expectations and responsibilities of being promoted to general counsel; things to keep in mind when becoming a member of the C-suite; considerations when transitioning to a new industry; leveraging your talents and accomplishments to achieve your next career milestone; and how to effectively select and groom a successor.

## Speakers

**Sheila C. Cheston**  
Corporate Vice President  
and General Counsel  
*Northrop Grumman*

**Mary A. Francis**  
Chief Corporate Counsel  
*Chevron Corporation*

**Karen Linehan**  
Executive Vice President  
and General Counsel  
*Sanofi*

**Marla S. Persky**  
President and CEO  
*WOMN LLC*

**Wendy L. Weinberger**  
Senior Vice President Operations  
and General Counsel  
*i4C Innovations, Inc.*

## REGISTRATION

This event is provided compliments of DLA Piper's women's initiative, LAW, and is by invitation-only to women general counsel, deputy general counsel and other high-level in-house women lawyers. Register at [www.dlapiperwomensummit.com](http://www.dlapiperwomensummit.com) by September 19, 2014.

For additional information contact Joy Carlson, Senior Events Manager, at [joy.carlson@dlapiper.com](mailto:joy.carlson@dlapiper.com) or +1 312 849 8606.

## DRESS CODE

Business attire

## HOTEL ACOMMODATIONS

A limited number of deluxe guest rooms are reserved at the Four Seasons Hotel Chicago at the special rate of \$355 per night. These rates will be honored as long as the room block is available or until September 5. Please call the Four Seasons Hotel directly at +1 312 280 8800 and reference the DLA Piper Women's Leadership Summit to receive the special rate.

## ABOUT LAW

DLA Piper's Leadership Alliance for Women was launched in 2006 to support our women lawyers in developing leadership skills and creating business development opportunities. LAW advances DLA Piper's global competitive edge by developing and promoting our women lawyers to maximize their opportunities.

## MCLE INFORMATION

## California

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 6.25 hours in the General category. DLA Piper certifies that this activity conforms to the standards for approved education activities prescribed in the rules and regulations of the State Bar of California governing minimum continuing legal education.

## New York

This transitional and non transitional continuing legal education program has been approved in accordance with the requirements of the Continuing Legal Education Board for a maximum of 7.5 credit hours, of which 7.5 credit hours can be applied toward the Professional Practice requirement. Please note that CLE credit is available for newly admitted attorneys.

## New Jersey

This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 7.5 hours of total CLE credit. Of these, 7.5 qualify as hours of credit toward the General category.

## Other States

CLE credit will be applied for in other states where DLA Piper has an office except in Minnesota, North Carolina and Pennsylvania.

## COCKTAILS AND CONVERSATION

5:45 p.m. – 7:30 p.m.



203 North LaSalle Street, Suite 1900  
Chicago, IL 60601-1293

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