

DLA PIPER GLOBAL WOMEN'S LEADERSHIP SUMMIT



**2014 MANAGING CORPORATE RISK SURVEY
WHAT ARE TODAY'S KEY ISSUES?**

SURVEY RESULTS

TO WHAT EXTENT HAS THE RECENT UPTICK IN REGULATORY ACTIVITY AFFECTED YOUR COMPANY AND/OR INDUSTRY?

To a great extent	35%
To some extent	45%
To a small extent	7%
Not at all	2%
(Did not answer)	11%

PLEASE INDICATE WHICH OF THE FOLLOWING RISK CONCERNS YOU ANTICIPATE WILL HAVE THE LARGEST IMPACT ON YOUR COMPANY OR INDUSTRY IN THE NEXT 12 MONTHS?

	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	Rank/ Score
Data breaches/data privacy	13	12	10	6	3	1 (158)
General increased regulatory risk, including Dodd-Frank, Affordable Care Act and Foreign Corrupt Practices Act	15	7	6	6	7	2 (140)
Cybersecurity	6	12	7	4	3	3 (110)
Increased global litigation risk and class actions	3	4	7	6	7	4 (71)
Increased competition	6	2	4	7	6	5 (70)
Rising use of technology and social media	2	7	4	6	5	6 (67)
Weak economy	4	3	0	4	2	7 (42)
Employment and labor in the context of global expansion	1	2	1	3	6	8 (28)
Business interruption	1	0	4	3	1	9 (24)
IP and trademark protection	1	1	2	2	4	10 (23)
Whistleblowers	1	1	2	3	1	11 (22)
Theft, fraud or corruption	1	0	1	2	4	12 (16)
Natural disasters and disaster recovery	0	1	2	1	1	13 (13)
Tax inversions	0	0	2	1	1	14 (9)
Other	0	1	1	0	2	14 (9)
Political unrest	0	1	1	0	1	15 (8)

HAS THE RETALIATION PROVISION WITHIN DODD-FRANK, WHICH MAY IMPACT OTHER LAWS SUCH AS THE FCPA, INCREASED YOUR COMPANY'S RISK OF WHISTLEBLOWER LAWSUITS?

Yes, to a great extent	2%
Yes, to some extent	23%
Yes, to a small extent	36%
Not at all	32%
(Did not answer)	7%

HOW HAS YOUR COMPANY ADAPTED TO INCREASED REGULATORY ACTIVITY OVER THE PAST FEW YEARS?

Appointed chief compliance officer or head of compliance	45%
Expanded internal compliance function	60%
Increased compliance and risk responsibilities of the legal department/GC	70%
Hired outside counsel to assist in compliance efforts	58%
Made no changes to our compliance function	5%
Other (Please specify)	4%
(Did not answer)	4%

WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ROLE IN THE COMPLIANCE EFFORTS WITHIN YOUR COMPANY?

Responsible for and oversee all of the company's compliance efforts	18%
Member of a decision-making group tasked with handling compliance efforts, such as drafting related policies and plans	48%
Serve as an adviser on compliance efforts with no decision-making power	20%
I have no more of a role in my company's compliance function than the average employee	11%
Other (Please specify)	5%
(Did not answer)	4%